

ON SITE EXPECTATIONS

INTRODUCTION

Our mission is to craft compelling visuals that artfully highlight the distinctive characteristics of your property. Through high-quality images and video, we aim to encapsulate the unique essence of your home, presenting it in the most captivating light.

ARRIVAL & SETUP

Our photographer will punctually arrive onsite at our predetermined scheduled time.

Upon arrival, a concise walkthrough will be conducted to finalize shoot perspectives, ensuring we capture the best angles and accommodate any last-minute considerations.

Please anticipate a setup period of approximately 15 minutes. This time is dedicated to optimizing equipment placement, performing lighting checks, and ensuring all details are in place.

CLEANING EXPECTATIONS (FOR HOMEOWNERS)

Ensure the house is shoot-ready, including often overlooked details like removing remotes from the site, personal items removed from counters, toilet seats down, blinds and lightbulbs all need to match, etc.

For more information on our cleaning expectations, please find them here.

CONDUCT DURING THE SESSION

We value a collaborative approach grounded in mutual respect, patience, and open communication. We are dedicated to ensuring this is a seamless experience for all involved.

For the integrity of the shoot and safety, homeowners are kindly requested to vacate the premises during the session. Additionally, please ensure that all pets are taken with you.



DURATION OF THE SESSION

Crafting impeccable imagery requires a meticulous approach. As such, our photography session may span several hours, ensuring every detail is captured with precision and artistry.

SAFETY & ETIQUETTE

The home should be photo-ready by the designated start time of the shoot.

Please note that while our photographer is dedicated to capturing your property in the best light, they are not responsible for assisting with rearranging, cleaning, or moving items within the house.

The property will be photographed in its presented state upon the commencement of the shoot.

POST-SESSION ACTIVITIES

Upon completion, we will methodically break down our setup, ensuring that all equipment is securely packed and that the property is returned to its initial condition.

The appointed agent will be promptly informed once the session concludes, signalling that it's appropriate for homeowners to return to their residences.

CONCLUSION & GRATITUDE

We deeply appreciate the effort taken in preparing your home for Aperture Productions. Our shared dedication to showcasing your property in its finest light is a testament to our collaborative spirit.

Thank you for entrusting us with this task.

